



We would provide your company with an unparalleled marketing opportunity to get before industry decision-makers. Exhibiting at the right exhibition can be one of the most efficient, effective and successful marketing activities available to you.

Some companies have been thinking of ways that events can help their business, let me show you the 5 ways that you will benefit from this grand event.

1. Position your product

Smart marketers spend a lot of time deciding how to "position" their products or services in the consumer's mind. If you DO choose the right positioning for your product or service, and communicate it forcefully to your target audience, you can ultimately build a strong brand identity that can have enduring value.

2. Brochure

With the quality and number of visitors in attendance, exhibiting at this conference gives you brochure to the sort of people who will actually buy your services. Remember, being in the same room as your competitors only increases brand awareness if your customers are there to see you...

3. Networking

This conference will extend business, networking and learning opportunities beyond the event venue and successfully acts as a bridge between China and the international market.

4. Connections

It is not only a conference but also a platform that you can meet your clients, prospects and friends or seek potential business opportunity.

5. An ideal medium

It is an ideal medium for test marketing or launching new products. New buying interests can be uncovered and otherwise inaccessible buyers appear in front of your exhibit.

Standard benefits for Exhibition

1. Recognition in the final conference program
2. Link from the Conference website to your corporate website
3. Inclusion on Honor Roll to be displayed throughout the conference
4. Verbal recognition at opening and closing ceremonies
5. Standard booths or posters stand to exhibit your company's profile (Based on Sponsorship Level)

Each level of sponsorship includes unique types of recognition as follow:

Diamond Sponsorship: \$8000

1. Back outside cover advertisement in final conference program
2. Logo (maximum 6 inches) prominently displayed on the tote bag
3. 4 tickets to attend the entire conference
4. Display your signage (4'X8' or smaller) near the registration table at the conference
5. Company's insert given to all congress delegates through tote bags

6. Standard benefits

Platinum Sponsorship: \$5000

1. Full page advertisement in the final conference program
2. Logo (maximum 6 inches) prominently displayed on the tote bag
3. 2 tickets to attend the entire conference
4. Display your signage (4'X8' or smaller) near the registration table at the conference
5. Company's insert given to all congress delegates through tote bags

6. Standard benefits

Gold Sponsorship: \$2000

1. Half page advertisement in the final conference program
2. Logo (maximum 6 inches) prominently displayed on the tote bag
3. Display your signage (4'X8' or smaller) near the registration table at the conference
4. Company's insert given to all congress delegates through tote bags

5. Standard benefits

Silver Sponsorship: \$1000 (Unlimited)

1. Quarter page advertisement in the final conference program
2. Logo (maximum 6 inches) prominently displayed on the tote bag
3. Display your signage (4'X8' or smaller) near the registration table at the conference
4. Company's insert given to all congress delegates through tote bags

5. Standard benefits

Any questions or information about exhibiting at this conference, please do not hesitate to contact:
Ms. Maggie X. Xu via icoc@academic.net.